



G U I D E L I N E S

Developed in 1999, when Louis M. “Mick” Colvin retired as the executive director of Certified Angus Beef LLC, the Colvin Scholarship Fund (CSF) recognizes his role in making dreams a reality and inspiring others to be their best. Colvin co-founded the program in 1978, leading it to provide the world’s leading brand of fresh beef. This scholarship benefits tomorrow’s leaders who are involved in their communities and the beef industry.

Five undergraduate scholarships totaling \$26,000 will be awarded!

The \$7,500 scholarship goes to the top applicant, judged in this order of importance: complete application submitted, activities and scholastic achievement, communication skills (both essay and verbal) and reference letters. Applicants ranking second through fifth, based on the same criteria, will receive scholarships of \$6,500, \$5,000, \$4,000 and \$3,000, respectively.

Eligibility Requirements

1. Demonstrated commitment to the beef industry through pursuit of a meat science, food science, animal science, marketing, business, communications, journalism, or other degrees related to the beef industry through activities and curriculum.
2. Available only to students who have enough credit hours to be classified as a junior or senior at the beginning of the 2017 spring semester or quarter at a 4-year institution. Past, present and current interns of Certified Angus Beef LLC are eligible.
3. Must submit a double-spaced, typed essay of no more than 1,000 words on the following topic:
 - Over the next 10 years, what marketing strategies can Certified Angus Beef LLC develop to meet the demands of the rapidly changing global demographics and to keep up with future expansion?

And a double-spaced, typed essay of no more than 500 words on the following topic:

- Why are you pursuing the career path you have selected?
4. Enclose the following:
 - a. A high-resolution, color photo of yourself to be used for publicity purposes.
 - b. Two recommendation letters from individuals other than family members, who are knowledgeable of your integrity, dependability, motivation and leadership potential.
 - c. A copy of your transcripts from *all* colleges/universities attended.
 5. All scholarship funds will be paid directly to the recipient for tuition, fees, books, room and board, or other direct college expenses.
 6. Certified Angus Beef LLC employees’ immediate family members are not eligible to apply.
 7. Complete online application, or email application and any attachments to Trudi Hoyle at thoyle@certifiedangusbeef.com. If necessary, hard copy applications may be mailed to:

Trudi Hoyle
Certified Angus Beef LLC
206 Riffel Road
Wooster, OH 44691-8588

Applications must be postmarked or received by Jan. 15, 2018

The Colvin Scholarship Fund Advisory Committee administers all fundraising, judging criteria and award selection. Applicant will be notified of results in February or March 2018. The top applicant will win an all-expenses-paid trip to the 2018 *Certified Angus Beef*® Annual Conference, Sept. 26-28, 2018, in Maui, Hawaii!

Questions? Please contact Trudi Hoyle at 800-225-2333 or by email at thoyle@certifiedangusbeef.com.

