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Certified Angus Beef celebrates 40 years

by The North Platte Bulletin - July 9, 2018

On July 2, guests, family and friends gathered at Windmill Angus Ranch in Haigler to celebrate the painting of its barn with the *Certified Angus Beef*® brand logo.

Farmers, family members, neighbors and other guests shared a meal with the Peterson family as they watched paint dry near Haigler, a village in Dundey County in southwest Nebraska.

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The gathering was the 21st of 40 barn paintings planned this year, as the *Certified Angus Beef*® brand celebrates 40 years of bringing Angus beef to consumers. Painting the brand's familiar logo on 40 barns is a tip of the hat to the farmers and ranchers who created the brand in 1978, organizers said.

The Windmill Ranch, which former owner Elmer E. Hester (a prominent Hereford rancher in the 1940s) called Cotton Wood Ranch, turned into an Angus business the day George and Richard Peterson bought it.

With only 15 cows, the father and son started a successful farmstead that, three generations later, is home to 600 Angus cattle in southwest Nebraska.

Richard's son Alex leads the charge today, as he, his wife, Michelle, and other family members enjoy showing cattle across the country, hosting an annual sale that is coming up on its 45th year, and breeding heifers.

Cattle from their ranch can be found in nearly every state.

The Petersons' barn was painted by Troy Freeman, of Free Sky



Courtesy photo



Courtesy photo

Family, friends and supporters gather at the barn near Haigler