

for immediate release  
**NEWS**



**30<sup>TH</sup>** ANNIVERSARY

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Downloadable photo available at:

[http://www.certifiedangusbeef.com/photos/chef\\_jerry\\_scott.jpg](http://www.certifiedangusbeef.com/photos/chef_jerry_scott.jpg)

**Zoë's event raises \$2,500 to help local cancer patient**  
*Fund-raiser previewed dishes to be served at James Beard House*

**VIRGINIA BEACH, Va. – Sept. 18, 2008** – A fund-raising event generated \$2,500 in donations that will benefit Samantha Trost, a Hampton Roads woman battling osteosarcoma. The dinner, Sept. 15 at Zoë's, featured small plates prepared by Chef Jerry Weihbrecht, who will be serving some of those dishes at the renowned James Beard House in New York City on Oct. 17.

"I really appreciate the support of everyone who came out for the dinner," said Weihbrecht. "It was an honor to share some special new creations with Zoë's patrons, and their generous donations made a great night even better."

Selections that evening were also prepared by *Certified Angus Beef*® brand Corporate Chef Scott Popovic, who will also participate in the "Great Steak Celebration" in October. The event celebrates the brand's 30<sup>th</sup> anniversary and will feature six of North America's best chefs.

The James Beard House is a "performance space" for visiting chefs and culinary artists. Preparing a meal there is one of the highest honors a chef can receive. For more information on the "Great Steak Celebration," visit <http://jamesbeard.org/?q=node/390>.

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Cutline: Chef Scott Popovic and Chef Jerry Weihbrecht prepare for a Sept. 15 fund-raiser that benefitted local bone cancer patient Samantha Trost.