

for immediate release  
**NEWS**

**Executive Office**

206 Riffel Rd.

Wooster, OH

44691-8588

Phone: 330/345-2333

Fax: 330/345-0808



**Manhattan Office**

1107 Hylton Heights Rd.

Manhattan, KS

66502-2822

Phone: 785/539-0123

Fax: 785/539-2883

**Japan Office**

Japan Business Center

WBG Marive East 14F

Nakase 2-6 Mihama-ku

Chiba-shi, Chiba 261-7114

Japan

Ph.: 011/81-43-297-3363

Fax: 011/81-43-297-3374

www.

certifiedangusbeef

.com

Contact:  
Crystal Meier  
Certified Angus Beef LLC  
330-345-2333, ext. 227  
[cmeier@certifiedangusbeef.com](mailto:cmeier@certifiedangusbeef.com)

## Sysco Sacramento delivers premium beef to the table

**PLEASANT GROVE, CALIF.** – Dec. 1, 2011 – Sysco Sacramento is taking bold steps to strengthen the partnership with its beef-serving customers by providing them a new selection of premium *Certified Angus Beef*<sup>®</sup> brand products. In November, the company became a licensed distributor of the high-quality *Certified Angus Beef*<sup>®</sup> brand with 10 specifications that ensure its selections are a cut above USDA Prime, Choice and Select.

“We believe this premium product offers the value that fits our customers’ needs, and it allows us to take full advantage of our relationship with Facciola Meat Company,” said Delmer Schnuelle, president of Sysco Sacramento. “We can now follow the footsteps of the many other successful Sysco houses that offer the *Certified Angus Beef*<sup>®</sup> brand and market it by featuring quality over price. The footprint we cover within Northern California is primed for this quality beef offering.”

Mark Polzer, vice president of business development for Certified Angus Beef LLC, said he’s pleased to offer additional distribution in the region, particularly with Sysco’s expertise. “The Facciola cut shop will provide fresh-cut products so Sysco Sacramento can deliver exceptional quality and service. We’re very excited to announce this partnership and look forward to a long, fruitful relationship,” Polzer said.

Schnuelle adds, “Our team is led by our commitment to service, our commitment to helping customers succeed and our commitment to supporting customer profitability through plate cost, menu design, chef workshops, culinary trends and market information. We support these initiatives through our Client Service department. Our message is simple: we are here to help our customers succeed. The *Certified Angus Beef*<sup>®</sup> brand fits in perfectly with our efforts.”

Sysco Corp. is the largest foodservice distributor in the United States, distributing various foods, canned and dry goods, fresh and frozen meats, seafood, poultry and others. Combined, Sysco houses service over 400,000 customers, including restaurants, hospitals and nursing homes, schools and colleges, hotels, and many others.

The *Certified Angus Beef*<sup>®</sup> brand is the best Angus beef available and a cut above USDA Prime, Choice and Select. Ten standards ensure its premium quality and incredible flavor, tenderness and juiciness in every bite. It is proudly featured by nearly 14,000 restaurants and retailers around the world. For more information, visit [www.certifiedangusbeef.com](http://www.certifiedangusbeef.com), follow the brand on Facebook and Twitter, or read the brand’s blog at [www.GoRare.com](http://www.GoRare.com).

# # #