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Downloadable photo available at:

[http://www.certifiedangusbeef.com/photos/KevinNewman\\_specialist10.jpg](http://www.certifiedangusbeef.com/photos/KevinNewman_specialist10.jpg)

## U.S. Foodservice – San Diego specialist honored for sales leadership *Certified Angus Beef*<sup>®</sup> brand names Kevin Newman “New Performer of Year”



Kevin Newman of U.S. Foodservice – San Diego Division accepts the *Certified Angus Beef*<sup>®</sup> “New Performer of the Year” award from Certified Angus Beef Vice President of Business Development Mark Polzer, left, Executive Account Manager Marty Berlin, center, and President John Stika, right. The award, presented in Palm Desert, Calif., at the brand’s annual foodservice seminar, recognized Newman’s commitment to education and training, sales growth, and marketing of the premium brand of beef.

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For more than 30 years, the *Certified Angus Beef*<sup>®</sup> brand has been world-famous for its exceptional quality and generous marbling. The *Certified Angus Beef*<sup>®</sup> brand is a cut above USDA Prime, Choice and Select. Less than 8% of beef can achieve the brand’s 10 benchmark standards, ensuring mouthwatering flavor, tenderness and juiciness. The original premium beef brand is proudly featured by more than 13,500 restaurants and retailers worldwide. For more information, visit [www.certifiedangusbeef.com](http://www.certifiedangusbeef.com).

*Note to Editor:* More information about Newman, the award and the conference is available upon request.