

for immediate release **NEWS**

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Downloadable photo available at:

<http://www.certifiedangusbeef.com/photos/BGSUHumanitarianBowl022610.jpg>

'Bowling for Beef' for Martha's Kitchen

BGSU football team makes 590-pound donation of Certified Angus Beef® ground beef



As part of its participation in Roady's Humanitarian Bowl game events, the Bowling Green State University Football team earned 590 pounds of ground beef, which it donated to Martha's Kitchen. The Bowling Green charity, housed in the First United Methodist Church and supported by 15 local churches, has served meals every Friday night since 1991. The donation was provided by the *Certified Angus Beef*® brand and Sysco Central Ohio, and was earned during the "Bowl for Beef" bowling event, in which teams earned two pounds of beef for every pin knocked down.

From left, Certified Angus Beef LLC Marketing Manager Diane Peacock, BGSU football player Scott Albert, BGSU Head Football Coach Dave Clawson, and Nick Bunn of Sysco Central Ohio, presented a check for the ground beef to Martha's Kitchen coordinator Maxine Miller and The Rev. Thomas Mellot of First United Methodist Church.

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For more than 30 years, the *Certified Angus Beef*® brand has been world-famous for its exceptional quality and generous marbling. The *Certified Angus Beef*® brand is a cut above USDA Prime, Choice and Select. Less than 8% of beef can achieve the brand's 10 benchmark standards, ensuring mouthwatering flavor, tenderness and juiciness. Owned by the more than 30,000 rancher members of the American Angus Association®, the brand is proudly featured by more than 13,600 restaurants and retailers worldwide, including Meijer and Giant Eagle. For more information, visit www.certifiedangusbeef.com.