

for immediate release
NEWS

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Caribbean Barbecue Contest a day away

WOOSTER, Ohio – June 30, 2010 – Don't miss the third annual Cattlemen's BBQ Competition, 11 a.m. to 7 p.m. on Saturday, July 3 and Sunday, July 4, at the Puerto Rico Convention Center in San Juan. It's sure to be an appetizing good time!

Stop by the *Certified Angus Beef*[®] brand booth for giveaways and prizes. You can also make your own spice rub to take home and enjoy on your next steak purchase. Taste free samples of mouthwatering *Certified Angus Beef*[®] brand brisket, complements of foodservice distributor, Provimi De Puerto Rico, Inc. Visitors can also register to win a Weber One-Touch[®] Gold 22.5 grill.

"This event is a natural fit," says Maggie O'Quinn, executive account manager, Certified Angus Beef LLC. "These contestants are vying for the best-tasting barbecue – there's no better ingredient than the *Certified Angus Beef*[®] brand – it's always flavorful, tender and juicy, and it is truly Angus beef at its best!"

To find out more about the Cattlemen's BBQ Competition, visit www.bbqpr.com.

For more than 30 years, the *Certified Angus Beef*[®] brand has been world-famous for its exceptional quality and generous marbling. Ten strict scientific standards ensure each bite is full of mouthwatering flavor, tenderness and juiciness. The *Certified Angus Beef*[®] brand is a cut above USDA Prime, Choice and Select. It is proudly featured at more than 13,600 restaurants and retailers around the globe, and is now available online. For more information, visit www.certifiedangusbeef.com. Follow the brand on Twitter: www.twitter.com/CertAngusBeef or become a "*Certified Angus Beef*[®] brand" fan on Facebook.

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