

for immediate release
NEWS



30TH ANNIVERSARY

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***Certified Angus Beef*[®] brand resources**

A wealth of expertise and resources

The *Certified Angus Beef*[®] brand is the industry leader and world renowned for its quality. The professionals at Certified Angus Beef LLC are uniquely equipped to assist with any request you might have.

Our services and resources include:

- **Interviews** with Certified Angus Beef LLC staff, including our corporate chef, home economist, culinary specialists, beef experts and meat scientists.
- An extensive library of professionally developed and tested beef **recipes**, ranging from appetizers to entrees to sandwiches to steaks and roasts.
- **Custom, exclusive recipes** tailored to your audience – and deadlines.
- Professional, full-color, print quality **food photography**.
- **Monthly food features, columns and articles** that highlight seasonal influences, culinary trends and cutting-edge applications.
- **Video and audio packages**, including B-roll footage, recorded tips and instructional cooking demonstrations.
- Complete information on **beef cooking methods** and techniques.
- **Easy-to-use tips** on selecting top-quality beef and the most appropriate cut.
- Scenic **video footage and still photography** of ranches, cattlemen and Angus cattle.
- Many of our resources are available for download at www.certifiedangusbeef.com.

Please contact the Certified Angus Beef LLC Public Relations team at 330-345-2333 to let us know how we may help you.