



G U I D E L I N E S

Developed in 1999 as Louis M. “Mick” Colvin retired as executive director, the scholarship recognizes his role in making dreams a reality and inspiring others to be their best. Colvin co-founded the Certified Angus Beef Program in 1978, leading it to provide the world’s leading brand of fresh beef. This scholarship benefits tomorrow’s leaders who are involved in their communities and the beef industry.

Five Scholarships totaling \$15,000 will be awarded!

The \$5,000 scholarship goes to the top applicant, judged in this order of importance: activities and scholastic achievement, communication skills both essay and verbal, and reference letters. Applicants ranking second through fifth, based on the same criteria, will receive scholarships of \$4,000, \$3,000, \$2,000 and \$1,000, respectively.

Requirements

1. Demonstrated commitment to the beef industry through pursuit of a meat science, food science, animal science, marketing, business, communications, journalism or other degree related to the beef industry through activities and curriculum.
2. Available only to students who are junior- or senior-level status for the Spring 2012 academic year, at a four-year institution. Past, present, and current interns of Certified Angus Beef LLC are eligible.
3. Must submit a double-spaced, typed essay of no more than 1,000 words on the following topic:
Describe the variety of branded beef programs in today’s marketplace and how they help or hinder the consumer.
4. Enclose a photo of yourself to be used for publicity purposes.
5. Two recommendation letters from individuals other than family members, who are knowledgeable of your integrity, dependability, motivation and leadership potential.
6. A copy of your official transcripts from all colleges/universities attended must be included with your application form.
7. All scholarship funds will be paid directly to the recipient for tuition, fees, books, room and board or other direct college expenses.
8. Certified Angus Beef LLC employees’ immediate family members are not eligible to apply.
9. Complete online application or e-mail application and any attachments to Trudi Hoyle at thoyle@certifiedangusbeef.com. If necessary, hard copy applications may be mailed to:

Trudi Hoyle
Certified Angus Beef LLC
206 Riffel Rd.
Wooster, OH 44691-8588

Applications must be postmarked or received by **December 2, 2011.**

The Colvin Scholarship Fund Advisory Committee administers all fundraising, judging criteria and award selection. Applicant will be notified of results in January 2012. The top applicant will win an all expense-paid trip to the 2012 *Certified Angus Beef*[®] Annual Conference, September 19-21, 2012 in White Sulphur Springs, West Virginia!

Questions? Contact Trudi Hoyle at 800-225-2333, ext. 211 or by e-mail at thoyle@certifiedangusbeef.com.

