



G U I D E L I N E S

Developed in 1999 as Louis M. “Mick” Colvin retired as executive director, the scholarship recognizes his role in making dreams a reality and inspiring others to be their best. Colvin co-founded the Certified Angus Beef Program in 1978, leading it to provide the world’s leading brand of fresh beef. This scholarship benefits tomorrow’s leaders who are involved in their communities and the beef industry.

Five Scholarships totaling \$9,000 will be awarded!

The \$3,500 scholarship goes to the top applicant, judged in this order of importance: activities and scholastic achievement, communication skills both essay and verbal, and reference letters. One \$2,500 and three \$1,000 scholarships will be awarded to applicants based on the same criteria.

Requirements

1. Demonstrated commitment to the beef industry through pursuit of a meat science, food science, animal science, marketing, business, communications, journalism, or other degree related to the beef industry through activities and curriculum.
2. Available only to students who are junior or senior-level status for the Spring 2010 academic year, at a four-year institution. Past, present, and current interns of Certified Angus Beef LLC are eligible.
3. Must submit a double-spaced, typed essay of no more than 1,000 words on the following topic:
Certified Angus Beef LLC has been the most successful branded beef company in the marketplace. What must the *Certified Angus Beef*® brand do to continue to be the market leader?
4. Enclose a photo of yourself to be used for publicity purposes.
5. Two recommendation letters from individuals other than family members, who are knowledgeable of your integrity, dependability, motivation, and leadership potential.
6. A copy of your official transcripts from all colleges/universities attended must be included with your application form.
7. All scholarship funds will be paid directly to the recipient for tuition, fees, books, room and board, or other direct college expenses.
8. Certified Angus Beef LLC employees’ immediate family members are not eligible to apply.
9. Mail to:
Trudi Hoyle
Certified Angus Beef LLC
206 Riffel Rd.
Wooster, OH 44691-8588

Applications must be postmarked by **November 16, 2009**.

The Colvin Scholarship Fund Advisory Committee administers all fundraising, judging criteria and award selection. Applicant will be notified of results in January 2010. The top two winners are strongly encouraged to attend the 2010 *Certified Angus Beef*® Annual Conference, September 30- October 2, 2010 in Puerto Rico.

For more information, please contact: Trudi Hoyle at 800/225-2333, ext. 211 or by e-mail at thoyle@certifiedangusbeef.com.

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