

# CHUCK ROLL Merchandising Ideas

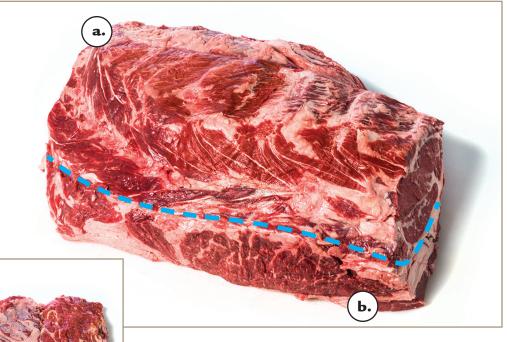




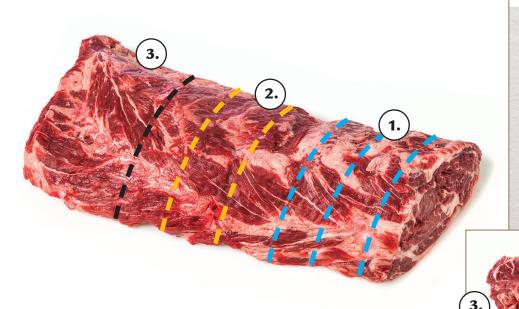
Separate the chuck roll from the under blade.

a. Chuck Roll

b. Underblade







### CHUCK ROLL CUTTING INSTRUCTIONS:

- 1. Cut Chuckeye Steaks (rib end 1" thick)
- **2.** Cut Country-Style Short Ribs (1.5" thick, butterfly)
- **3.** Cut a Classic Pot Roast (neck end)

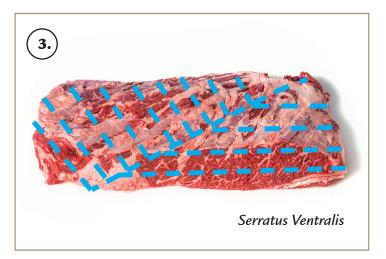




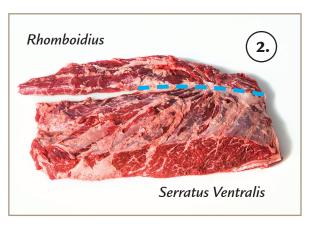
# UNDERBLADE CUTTING INSTRUCTIONS:

- **1.** Remove *splenius* muscle to have Sierra Cut. This can be prepared similar to flank steak.
- **2.** Separate *rhomboidius* muscle and use for Stew Meat or Cubed Steaks.
- **3.** With the remaining *serratus ventralis* muscle, cut Denver Steaks. (Grill.) Or thinly slice for shabu-shabu!

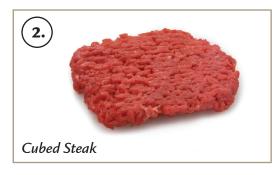














## CHUCK ROLL





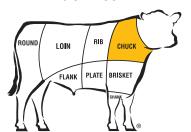




## BEST COOKING METHODS:

Grilling and Roasting: prepare to rare or medium rare (130 - 135°F)

Smoking and Braising: smoke low and slow, finish covered in oven to an internal temperature of 190 - 205°F



## **MENUING SUGGESTIONS**

#### BREAKFAST

Wake Up Hash - Smoked chuck roll served with a cheddar cheese biscuit, red eye gravy and poached egg

**Southwest Crepe** - Fajita-style chuck roll with adobo sauce, guacamole and sour cream

#### **APPETIZERS**

**Beef and Cheese Quesadilla** – Shredded chuck roll and cheese with sides of Pico de Gallo and sour cream for dipping

**Stuffed Grape Leaves** - Greek-seasoned ground chuck roll in grape leaves with oregano, basil, dill, toasted pine nuts, feta cheese and freshly squeezed lemon juice

#### **SALADS**

Caesar Copycat - Garlic-cracked pepper chuck steak, grilled and sliced on top of greens with a side of smoked tomato-basil bisque

**Seven-Layer Salad** – Shredded southwest chuck roast (hot and sweet) on top of lettuce with grated cheddar cheese, chopped tomato, cucumber, sour cream and peppers

#### **SANDWICHES**

**The Ultimate Black and Blue** - Thinly cut chuck eye with crumbled blue cheese and caramelized onions on bread grilled Panini style

New Orleans Po' Boy - Shredded, battered and fried chuck roll with Muffuletta relish, Cajun remoulade, shredded lettuce, tomato and Provolone cheese

**Barbecue Stack** - Chopped barbecue chuck stacked on choice of bread with red cabbage, carrot and caraway seed slaw

#### **ENTRÉES**

**Asian Chuck Pot Roast** - Asian-style, lemongrass pot roast with purple yams, daikon and Chinese spinach

**Country-Fried Steak and Gravy** - Pan-seared and breaded chuck eye steak served with seasoned green beans, whipped potatoes and creamy gravy

**Delmonico Chuck Eye Classic** – Grilled steakhouse style with brandy flames and served with sides of garlic-butter mushrooms, broiled roma tomatoes and fresh, steamed asparagus

For more recipe ideas, visit CertifiedAngusBeef.com/recipes

Certified Angus Beef LLC • 206 Riffel Road • Wooster, OH 44691 • 330-345-2333 Certified Angus Beef.com • 21992 • 11-401-12